

# AFRICA BUSINESS MISSION



## 《About Business Mission》

The interest of Japanese companies to African market is growing year after year. Rexvirt Communications in collaboration with Kobe City, ICT Chamber, JICA Kansai and Rwanda, UNIDO ITPO Tokyo Office, WiredIn Ltd. and WiredIn Japan Inc., and Kobe Institute of Computing (KIC), and with support of Africa Development Bank Asia External Representation, is organising a business mission to Rwanda and Tanzania with the delegation from Japan.

The mission will have different activities that includes, seminar, exhibition, business matching session, as well as individual company visits to enhance the business discussions between Japanese and Rwandan companies.

### (About Mission)

**Time:** (Rwanda) November 9th - 15th, (Tanzania) - 18th, 2018

**Period:** 6 - 8 Days

**Content of the mission:** Seminar, Exhibition, Business matching, Company visit

## 《About Preliminary Seminar》

As preparation of the Mission, we have conducted Preliminary seminars in Japan, in Tokyo and Kobe City. These seminars were designed to be an opportunity to share up-to-date information about business in Africa from sharing experiences of company already doing business in Africa. There were also sessions in which overall mission plan were presented.

In the same context, we are hosting same seminar in Kigali with an aim to share basic information about Japanese businesses, especially their expectations and business culture, for local companies' preparations. We will also study from Japanese companies' business expansion to other Asian countries and how that can be applied for Rwandan companies' preparation.

### (Kigali)

**Date:** October 3rd, 2018 (Time: 17:00 - 19:30)

**Venue:** kLab (Telecom House, 8 KG 7 Ave, Kigali, Rwanda)

**Application:** [Application form](#)

## 《Co-organising Organisations and Institutions》



KOBE



## 《Supporting Institutions and Organisations》



AFRICAN DEVELOPMENT BANK GROUP

## 1. Preliminary Seminar's Timetable (Tentative)

Date: October 3rd, (time: 17:00 - 19:30)

Venue: kLab

Co-organiser: Rexvirt Communication Inc., Kobe City, PSF ICT Chamber, WiredIn Inc./WiredIn Japan Inc., JICA Rwanda Office, UNIDO ITPO Tokyo, KIC

Supporter: AfDB Asia External Representation

Content	Presenter	Time (Minutes)	Time
Opening Remarks	TBC	10	17:00 - 17:10
Briefing on Seminar and Tour	Samuel Imanishimwe (Assistant Manager, Rexvirt Communications Inc.)	20	17:10 - 17:30
Presentation 1: Business opportunity with Japan (from Rwandan perspective)	Mr. Alex Ntale (CEO, PSF Rwanda ICT Chamber)	20	17:30 - 17:50
Presentation 2: Supporting scheme for Japanese companies for their business expansion to Africa/Rwanda	TBC	20	17:50 - 18:10
<b>Break</b>		10	18:10 - 18:20
Presentation 3: Business opportunity with Japan (from Japanese living in Rwanda perspectives)	Ms. Ayako Kasai (CEO, E-gates Ltd.)	20	18:20 - 18:40
Presentation 4: Japanese Companies' foreign investment (Case of Asian countries)	Mr. Kohei Muto	20	18:40 - 19:00
Experience sharing 1	Mr. Alain Kajangwe (CEO & Founder, WiredIn Ltd.)	20	19:00 - 19:20
Closing remarks	TBC	5	19:20 - 19:25
<b>Total: approx. 2.5h</b>			